



# MLK DAY 2021

## Essay & Photo Contest

### ESSAY CONTEST REQUIREMENTS

**ESSAY QUESTION:**

In Washington D.C. on August 28, 1963, Dr. Martin Luther King, Jr. delivered his transformational speech "I Have a Dream" to over 200,000 people. Below is an excerpt from this speech:

"Let us not wallow in the valley of despair. I say to you today, my friends, so even though we face the difficulties of today and tomorrow, I still have a dream. It is a dream deeply rooted in the American dream."

In connection to the racial unrest and inequities occurring today, based on Dr. King's words, identify and discuss future action steps that you will take to ensure that Dr. King's dreams are kept alive in your school and your community. What are the impacts you are hoping your action steps will have?

**ELIGIBILITY:**

The essay contest is open to all students of Madonna University.

**AWARD:**

The winner will be announced at the Martin Luther King Celebration held virtually on Monday, January 18, 2021 from 5:30 – 7:00 pm. A \$500 award will be issued to the winner. The winner will be asked to read the winning essay at the Celebration.

**SELECTION PROCESS:**

Members of the Livonia Human Relations Commission and MU's MLK Planning Committee will judge entries based upon originality, clarity, creativity and compliance with essay requirements below.

**ESSAY REQUIREMENTS:**

All essays must:

1. State the student's name, Madonna student identification number, and telephone number or e-mail address.
2. Must be 1200 to 1500 words in length, and written in 12-point font, double-spaced and 1-inch margins.

**DUE DATE:**

All essays must be received online by 11:59pm on Friday, January 8, 2021. **Please submit essays to [madonna.edu/MLKessay](https://madonna.edu/MLKessay).**

### PHOTO CONTEST REQUIREMENTS

**PHOTO QUESTION:**

We are looking for striking images that represent the ideals highlighted in our Madonna Diversity and Inclusion statement. In addition, we are looking for images that capture Madonna University and anything related and/or relevant to Madonna University.

**ELIGIBILITY:**

The photo contest is open to all students of Madonna University.

**AWARD:**

All winners will be announced at the Martin Luther King Celebration held virtually on Monday, January 18, 2021 from 5:30 – 7:00 pm. All entries, including the winning images will be displayed at Madonna University (specific location will be announced later) during MLK week beginning January 18, 2021.

Gift card awards will be distributed as follows:

1. First prize - \$350 Gift Card
2. Second Prize - \$100 Gift Card
3. Third Prize - \$50 Gift Card

**SELECTION PROCESS:**

Members of MU's MLK Planning Committee will judge entries based upon originality, clarity, creativity and compliance with photo requirements below.

**PHOTO REQUIREMENTS:**

All photo entries must:

1. Be high resolution (ideally no less than 300 dpi)
2. Have a size between 2550px wide by 330px high tall (300dpi and 1275px wide by 1650px high (150dpi)
3. Between 5MB and 10MB in size
4. Preferred file format is JPEG, Large File
5. Must include a caption

**DUE DATE:**

All photos must be received online by 11:59pm on Friday, January 8, 2021. **Please submit photos to [madonna.edu/MLKphoto](https://madonna.edu/MLKphoto).**

### ADDITIONAL INFORMATION

**PURPOSE:**

In partnership with Madonna University, the City of Livonia Human Relations Commission is implementing its third annual Dr. Martin Luther King Essay Contest. Our hope is that both the essay and photo contests will foster a deeper understanding of the importance of diversity and inclusion.

**BACKGROUND:**

The Livonia Human Relations Commission endeavors to foster mutual self - respect and understanding and promote amicable relations among all racial, religious and ethnic groups.

**QUESTIONS:**

For questions about either the essay contest or photo contest, please contact Claire Ofara at [cofiara@madonna.edu](mailto:cofiara@madonna.edu) or 734-432-5873.